

European Association of Remote Sensing Laboratories

GUIDELINES FOR THE PRESENTATION OF POSTERS AT EARSeL SYMPOSIA AND WORKSHOPS

The poster exhibit is perhaps the most important and effective tool to promote contacts between scientists and to accomodate for individual technical discussions. Posters will be on display during the entire event. We would ask you to pay attention to the following points:

- There will be several Poster Announcement Sessions, see the Workshop Programme. You are invited to introduce your poster in a short oral presentation of no more than 2 minutes in length, and with **one overhead transparency**. Because of the limited time a beamer cannot be used for announcing a poster.
- Authors are requested to attend their poster in the Poster Session following the Announcement Session.
- The poster size shall not exceed 180 cm height x 90 cm width.
- Posters should illustrate a subject essentially by means of photos, tables and diagrams. Good posters underline the essential elements of a subject, which can be rapidly understood by the reader with a minimum of explanatory text.

RECOMMENDATIONS FOR PREPARING THE POSTERS

Organise carefully the space allotted to you by dividing it into different well-balanced sections: title, objectives, methodology, data used, results, analysis, conclusions. Present each section on coloured paper or draw a frame around each section in colour. Sections can be linked in the form of a flow chart to illustrate the logical order of the study.

- Use characters of at least 10 mm in height. The larger they are the better.
- Use a pastel colour (blue, pink, yellow) background if you wish, rather than plain white.
- Give a title to each section followed by a brief explanation.
- If you include photographs these should measure at least 20 cm by 25 cm.

COMMON ERRORS TO AVOID

- Characters are too small and cannot be read at a distance of 2 to 3 metres.
- The poster includes too much text.
- The text of the paper is simply pinned on to the panel.
- Tables and illustrations have neither titles nor captions.
- The general configuration of the study is not clear since there is no clear plan.