



GUIDELINES FOR THE PRESENTATION OF POSTERS AT THE EARSeL SYMPOSIUM AND WORKSHOPS IN MATERA 2013

The poster exhibit is perhaps the most important and effective tool to promote contacts between scientists and to accommodate for individual technical discussions. Posters will be on display during the entire event. We would ask you to pay attention to the following points:

- Poster announcements are incorporated into the thematically related oral sessions, see the Programme. You are invited to introduce your poster during the thematically relevant oral session in a short oral presentation of no more than 2-4 minutes in length.
- All posters will be on display during the entire conference. An Interactive Poster Session will be organised, see the announcement in the Symposium Programme.
- Authors are requested to attend their poster in the Poster Session.
- **The poster size shall not exceed 140 cm height x 100 cm width.**
- Posters should illustrate a subject essentially by means of photos, tables and diagrams.
- Good posters underline the essential elements of a subject, which can be rapidly understood
- by the reader with a minimum of explanatory text.

RECOMMENDATIONS FOR PREPARING THE POSTERS

Organise carefully the space allocated to you by dividing it into different well-balanced sections: title, objectives, methodology, data used, results, analysis, and conclusions. Present each section on coloured paper or draw a frame around each section in colour. Sections can be linked in the form of a flow chart to illustrate the logical order of the study.

- Use characters of at least 10 mm in height. The larger they are the better.
- Use a pastel colour (blue, pink, yellow) background if you wish, rather than plain white.
- Give a title to each section followed by a brief explanation.
- If you include photographs these should measure at least 20 cm by 25 cm.

COMMON ERRORS TO AVOID

- Characters are too small and cannot be read at a distance of 2 to 3 metres.
- The poster includes too much text.
- The text of the paper is simply pinned on to the panel.
- Tables and illustrations have neither titles nor captions.
- The general configuration of the study is not clear since there is no clear plan.